

Friday, April 9, 2010 – 8th Annual Bank Conference

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MEDIA ALERT

Vision 2010: “Keeping a Sharp Eye on the Road Ahead”

What: This 8th Annual Bank Conference will gather the leaders in the banking community to discuss the challenges and opportunities the financial industry has experienced and what lies on the road ahead. This conference is hosted by Commerce Street Capital, LLC.

When: Friday, April 9, 2010

Where: Four Seasons Resort and Club, Las Colinas, Texas
4150 North MacArthur Boulevard, Irving, Texas, U.S.A. 75038

Agenda:

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| 7:30 a.m. | Registration and Continental Breakfast |
| 8:00 a.m. | Welcome —Tex Gross and Dennis McCuiston |
| 8:15 a.m. | Update on Health Care —John C. Goodman |
| 8:45 a.m. | Economic Update —Bob McTeer |
| 9:05 a.m. | Industry Review & Outlook —Dory Wiley |
| 9:40 a.m. | Capital Sourcing —Dory Wiley and Charles Ingram |
| 10:00 a.m. | Break |
| 10:15 a.m. | Bankers’ Perspective —Scott Dueser, Kent Eastman, Mike Montgomery |
| 10:45 a.m. | Mergers & Acquisitions —Jacob Thompson |
| 11:15 a.m. | Regulatory Outlook —Carla Brooks and Charles Cooper are available for interviews before or after session |
| 12:15 p.m. | Buffet Lunch in Las Colinas Room |
| 12:45 p.m. | Economic Cycles and Trends —Doug Ingram |
| 1:45 p.m. | Closing Remarks —Tex Gross |

Interviews: Media interviews are available with Commerce Street Capital’s:
Dory A. Wiley, President and CEO
Jim Gardner, Chairman
Carla Brooks, Managing Director
Jacob Thompson, Managing Director
Charles Ingram, Managing Director
Plus, **Charles Cooper**, Commissioner, Texas Department of Banking

About Firm: **Commerce Street Capital, LLC** is a premier investment banking firm serving and investing in financial institutions across the United States. Headquartered in Dallas, Texas, the firm specializes in investment banking, bank development and fund management. Led by veterans of the banking industry, the firm’s leaders have built their reputation for more than 22 years as leading investment bankers for community banks. Visit www.commercestreetcapital.com. Member FINRA/SIPC.

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Speakers (Alphabetical)

The following speakers, comprised of financial industry leaders and bank veterans, will provide insight about today's financial topics.

- **Carla Brooks**, Managing Director, Commerce Street Capital, LLC
- **Charles Cooper**, Commissioner, Texas Department of Banking
- **Scott Dueser**, President and CEO, First Financial Bankshares, Inc.
- **Kent Eastman**, Texas State President, Capital One Bank
- **Dr. John C. Goodman**, President and CEO, National Center for Policy Analysis
- **William D. "Tex" Gross**, Founder, Commerce Street Capital, LLC
- **Charles Ingram**, Managing Director, Commerce Street Capital, LLC
- **Doug Ingram**, Managing Director, Commerce Street Capital Management, LLC and author of *Bond Market Review*
- **Dennis McCuistion**, President, McCuistion & Associates and Host, KERA's "The McCuistion Program"
- **Bob McTeer**, Distinguished Fellow, National Center for Policy Analysis and former President of the Federal Reserve Bank of Dallas
- **Mike Montgomery** – Chairman, President and CEO, First State Bank of Rice
- **Jacob Thompson**, Managing Director, Commerce Street Capital, LLC
- **Dory Wiley**, President and CEO, Commerce Street Capital, LLC

Must contact for press pass and to coordinate interviews:

If interested in an interview, please contact Fitzgerald PR to make arrangements. Tim or Debbie Fitzgerald, Fitzgerald PR, 770-887-6060, cell: 770-823-6476, tim@fitzgeraldpr.com, cell: 770-823-6477, debbie@fitzgeraldpr.com